

Spatial Insights, Inc.

A Geographic Information Services Company

Proximity Study Services

Proximity studies are customized for your business

Proximity reports can identify:

- the first closest location
- the closest location within a specified radius
- all locations within a specified radius
- the "n" closest locations
- proximity based on drive time or drive distance

Optional maps showing your site locations and those of your client

Basic study with up to 25 sites for as little as \$185

Delivery within 24 hours

Submit your requests and receive your reports online

The Challenge:

The success of many business-to-business sales efforts relies on "the convenience factor".

How far is the closest branch to my location?

What are the closest 5 branches to each of my locations?

How many branches are within 3 miles of each of my locations?

How long will it take to drive from each location to the closest branch?

Historically, determining the closest site, or calculating the number of locations that are within a certain distance of a given site, was a painstaking, time-consuming process. Each location had to be manually plotted on a map and distances between the locations had to be measured and cross-tabulated.

The Solution:

Spatial Insights uses sophisticated geocoding and spatial analysis technology to calculate distances between your sites and those of your target client.

With our Proximity Study Services, we can rapidly generate reports that show:

- The first closest location,
- The first closest location within a specified radius,
- All locations within a specified radius,
- The "n" closest locations,
- The drive time or drive distance to the closest location.

We can even generate maps showing the locations of your sites and your target business locations.

Getting started is as easy as 1-2-3:

1. Simply email us your location data
proximity@spatialinsights.com
2. Fill out an online request form (or fax us a copy)
www.spatialinsights.com/proximity
Fax: 301-229-4479
3. We'll call you to confirm the study requirements and costs.

The image shows three screenshots of proximity study reports. The top report is titled 'All Bank Branches Within 20 miles' and lists site addresses, city, state, zip, nearest branch, branch address, city, state, zip, and distance. The middle report is titled 'Closest Bank Branch Within 2.5 miles' and shows a similar table for a specific site. The bottom report is titled 'Closest Bank Branch - Drive Distance' and shows a table with columns for site address, city, state, zip, nearest branch, address, city, state, zip, and drive distance.

The Cost:

Study Type—25 Locations	Cost
First Closest	\$185
"n" Closest Locations	\$215
All Within Radius	\$240
Drive time or Drive Distance	\$260

- Additional fee of \$1/site if addresses are not provided as digital files.
- Additional fee of \$5/site if geocoding requires manual intervention.
- Add 25% to study price for each additional 25 locations.

Call for special pricing for large studies or for long-term contracts.

For more information please contact:

Spatial Insights, Inc.
4938 Hampden Lane
PMB 338
Bethesda, MD 20814 U.S.A.
Tel: 800-347-5291
Fax: 301-229-4479
sales@spatialinsights.com
www.spatialinsights.com