

Spatial Insights, Inc.

A Geographic Information Services Company
Spatial Insights Data Products

*comprehensive
data packages*

*coverage from
national to local
scale*

*census and
telecom
boundary files*

*demographic
data*

*lifestyle clusters
and market
segments*

traffic volumes

*retail shopping
center data*

*geocoded
business lists*

crime data

land use data

satellite imagery

weather data

*transportation
networks*

*hydrologic
features*

*digital terrain
data*

Data to Meet Your Needs

Studies show that the greatest cost in GIS projects is acquiring and integrating data. Spatial Insights now offers data products designed specifically for users of GIS and desktop mapping systems in "load 'n go" formats.

Geographic Boundary Files, Demographic and Marketing Data

Geographic boundary data are available for areas of any size from national to block-level, in a variety of popular mapping system formats. Our US-wide coverage includes boundaries for states, counties, Metropolitan Civil Divisions (MCD), Areas of Dominant Influence (ADI), census tracts, zip codes, block groups and blocks. The data can be provided for standard Census geography, or can be customized according to your specific project needs and applications.

To complement the boundary information, we offer demographic and marketing data for the same Census geographic units. This data can be delivered either as attributes tied to specific levels of geography, or as point-based information.

We also provide comprehensive business location data organized by SIC code, with geographic coordinates for each location.

Regional and Natural Resource Data

To supplement your regional scale studies, geocoded panchromatic or multispectral aerial photography and satellite imagery are available for any portion of the U.S. We also offer thematic classifications and multi-temporal imagery.

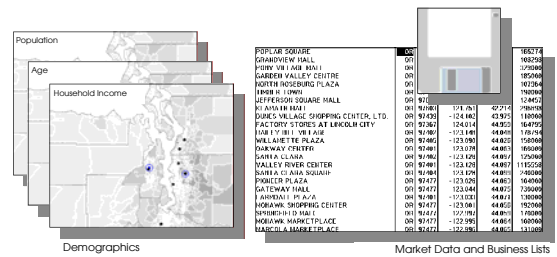
Current and historic land use, climate, and hydrologic data, as well as road and rail networks, are available at a variety of scales for the entire U.S.

Custom Data

If you have specialized data requirements, we can locate or compile the data you need.

Customer Support

Spatial Insights Data Products are fully supported, come with complete documentation, and are easy to use. We won't just sell you data. We can help you decide which data products will best meet your needs, and can help you integrate the data for your application.



Spatial Insights Data Products are competitively priced and easy to order. Data can be ordered and downloaded directly via our web site. Volume discounts are available.

Spatial Insights Services

Spatial Insights has unique expertise with the application of GIS and desktop mapping software systems. **Si Contract Services** are available to assist you with all or part of your GIS project including data acquisition, database design, data integration, modeling and production of final reports and hardcopy maps. We can also help you to update and maintain your data on a continuing basis.

With our advanced application development tools, **Si Development Services** can design and implement customized desktop mapping and GIS applications to meet your specific needs and requirements.

Spatial Insights offers a variety of workshops, seminars and formal training courses that help you get the most out of your mapping systems. **Si Education Services** range from introductory programs for managers to detailed multi-day workshops and customized training for analysts.

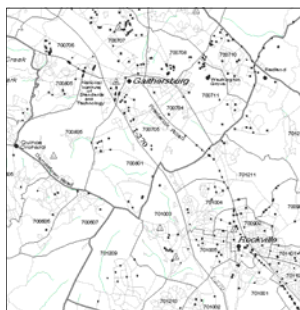
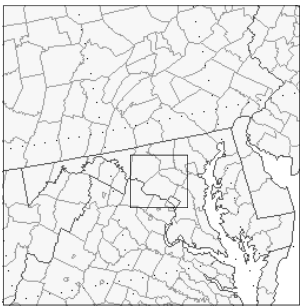
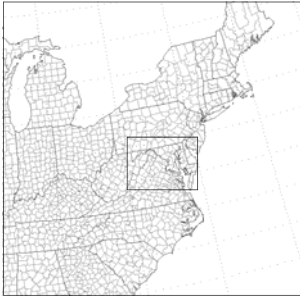
More About Spatial Insights, Inc.

Spatial Insights is a company dedicated to providing advanced spatial analysis services and products. Based in the Washington DC area, the company is privately held and qualifies as a small business.

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Data Products Summary



Data Category

Demographic

Data Package

1990, current year, 5 year and ten year projections.

Features

Income, population, ethnicity available at the state, county, census tract, MSA, block group and zip code levels.

Market Segments

Census Bureau PL-194

Population, ethnicity and race information at the block, block group, county and state level.

Lifestyle clusters and market segmentation data

Groupings of population and lifestyles using industry standard clustering products. Spatial Insights can also produce customized cluster models for a requested grouping.

Retail Market

Shopping Centers

Nationwide coverage. Data available for gross leasable area (GLA), number of stores, listing of stores, and general facility information.

Retail Sales

Compiled by retail type and available at the county, census tract, block group and zip code levels.

Business Listings

U.S. SIC Listing

Comprehensive listing of geocoded businesses for the entire U.S. The data is compiled by Standard Industry Classification and is available with associated longitude and latitude for each business. The listing can be used to extract businesses by type (e.g., fast food establishments by name and address and geocoded location).

Consumer Expenditure

Purchase potential

Current year consumer expenditure and purchase potential for a wide variety of consumer products and services.

Traffic Volume

Traffic Counts

Available for the entire U.S. at the major street level. The information is compiled from the census TIGER file format and can be used for location analysis at the site scale.

Imagery

Aerial photography, SPOT and Landsat Satellite Imagery

Panchromatic, multispectral and multitemporal imagery, ready for importing into GIS.

Elevation Models

Digital Elevation Data

Available nationwide in 1° x 1° blocks with 100 meter resolution. Selected areas throughout the U.S. are available with 30 meter resolution.

Geographic

Features

Roads, rivers, federal lands, and a wide variety of other geographic databases for the entire country.

Customized

User specified

Spatial Insights can produce databases tailored to meet customer requests on a national, regional or site specific scale.