

Spatial Insights, Inc.

A Geographic Information Services Company

Corporate Overview Services * Data * Software

GIS PROJECT CONSULTING AND MAPPING SERVICES

TRADE AREA ANALYSIS

SITE SELECTION STUDIES

USER NEEDS ASSESSMENT

GIS SYSTEM DESIGN

GEOCODING

DEMOGRAPHIC MODELING

SALES TERRITORY
OPTIMIZATION

CRA COMPLIANCE

DATABASE DEVELOPMENT

CUSTOM APPLICATION
DEVELOPMENT

EMPOWER CLIENTS TO BE SELF
SUFFICIENT

UNPARALLELED EXPERIENCE

UNBIASED FLEXIBILITY THROUGH
STRATEGIC PARTNERSHIPS

INNOVATIVE CUSTOM
APPLICATIONS

PROVIDERS OF BUNDLED GIS
SOFTWARE AND DATA

SOLUTIONS ORIENTED

COMMITTED TO OUR CLIENTS'
SUCCESS

The Company

Spatial Insights is a Geographic Information Services company specializing in providing project consulting and mapping services, GIS software, training, and customized geographic and demographic data products and systems to commercial organizations.

Our Mission

Spatial Insights goal is to empower our clients with the tools and expertise to use GIS technology to improve their business decisions.

Experience

With over 15 years of experience as end users of GIS technology, Spatial Insights has a unique understanding of the data, software and services components required for successful implementation of GIS in a corporate environment. Through our project consulting services, we have acquired extensive, hands on, applications oriented experience with virtually all major desktop mapping and GIS systems and data products on the market today.

Strategic Partnerships

We utilize an extensive network of industry-leading software, geographic and demographic data providers. We work closely with our clients to define, acquire and implement the data and software elements that best serve their individual business needs.

Data Products

Spatial Insights selection of geographic, demographic and socio-economic data products can be provided at any scale, for any geographic area, in formats compatible with all leading desktop mapping and GIS systems.

Focus on End-User

We work closely with end users to develop and integrate customized data and software solutions that are tailored to address their specific needs and requirements.

Solutions Oriented

At Spatial Insights, we seek simple solutions to complex problems. Using software application development tools, we design and build customized GIS and desktop mapping systems for specific vertical markets, including: market research, advertising, demographic modeling, site selection and sales prediction applications.

Unbiased Flexibility

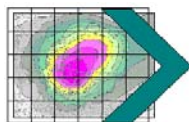
Our non-exclusive Value Added Reseller (VAR) agreements with data and software system suppliers provides us with unbiased flexibility to implement the most appropriate solutions to meet our clients needs.

Our Customers

Our customers include retailers, manufacturers, service providers, insurance companies, financial institutions, real estate companies, developers, advertising and market research companies. We have successfully helped these companies to more accurately identify their customers, locate new facilities, develop marketing and advertising strategies and manage inventory more efficiently.

Employee Owned

Based in the Washington DC area, the company is privately held and qualifies as a small business.



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INNOVATIVE MAPPING SOLUTIONS, SERVICES AND DATA